



# MUSKOKA MAPLE VENDOR PACKAGE



[www.MuskokaMaple.ca](http://www.MuskokaMaple.ca)



# FESTIVAL

**APRIL 29, 2017**

## **Muskoka Maple Festival Vendor Rate Includes:**

- A reserved booth space in *Muskoka Maple Market*
  - Indoor Muskoka Maple Market Located in Trinity Hall (limited space available, based on first come first served basis)
  - Outdoor Muskoka Maple Market Located on Main Street (Centre St. to Brunel Rd.)
  - 3000 festival attendees in 2016
- Vendor listing on MuskokaMaple.ca & in Event Program

All applications & fees must be received no later than  
Friday March 24<sup>th</sup>, 2017

Please Note: A completed application does not guarantee a vendor space. Muskoka Maple Festival will notify applicants of their status no later than Friday, March 31<sup>st</sup>, 2017.

Please return completed applications by email to:

trishkruusmagi@gmail.com

or by mail to:

Huntsville/Lake of Bays Chamber of Commerce

Box 5143

Huntsville, Ontario, P1H 2K5

For more information please contact:

Trish Kruusmagi

Volunteer Vendor Coordinator

trishkruusmagi@gmail.com (705) 783-6519



# FESTIVAL

**APRIL 29, 2017**

## **Muskoka Maple Festival 2017 Vendor Terms & Conditions**

### **Muskoka Maple Festival Vendor Market Hours Open to the Public**

**Saturday April 29<sup>th</sup>, 2017  
8:00 a.m. to 4:00 p.m.**

**1. Set Up** – Saturday 6:00 a.m.

You must arrive to set up no later than the specified time for set up. Vacant booth space will be offered to adjacent vendors. You must vacate the site by 5:00 p.m. Saturday, April 29<sup>th</sup>. Your site must be left clean of garbage and debris.

**2. Hours of Operation** - Vendors are expected to remain open for the duration of the festival rain or shine.

**3. Inclement Weather** - No refunds are given due to weather conditions. Our volunteers will assist when possible, however it remains the responsibility of the vendor to ensure their own success regardless of weather. Please be prepared.

**4. Electricity** – No electricity will be provided and no generators are permitted. If you are a unique vendor that requires power please contact the Vendor Coordinator.

**5. Photography** – As a participant in this event, you agree to allow Muskoka Maple Festival or their agents to photograph any part of your display. These photographs may be used in future to promote events in our community.

**6. Sustainability Muskoka Maple Festival** - As this event is following the Town of Huntsville Sustainability principles, all vendors are required to divert waste by the use of recyclable and/or reusable product packaging.

**7. Indemnification** – The vendor shall indemnify and save harmless Muskoka Maple Festival and their volunteers, performers, agents, and management etc. from all claims for loss damage or injury to persons or property caused by the vendor, his/her employees or customers for any injury or property damage. Everything brought to Muskoka Maple Festival property and premises by the vendor, shall be entirely at the risk of the vendor for any loss or damage in accordance with Canadian insurance laws.

**8. Sales and Display Techniques** – Muskoka Maple Festival is a family friendly event. Items of questionable character are not permitted. Vendors are expected to promote product and/or services that are relevant to the theme of the event. Questionable items are determined solely at the discretion of Muskoka Maple Festival and must be removed from view immediately upon notification. Refusal to do so is grounds for expulsion from the show and cancellation of contract.

**9. Muskoka Maple Festival Policy** – Should you choose to cancel, your vendor booth space is non refundable.



# TRAIL

**MARCH 13 - APRIL 29, 2017**

## Muskoka Maple Trail

Getting listed as a Signature Maple Experience is an excellent opportunity to draw traffic to your place of business during the shoulder season, and to use maple as an attraction to increase your tourism receipts.

Signature Maple Experiences can be any experience you offer that somehow incorporates maple syrup, so don't be afraid to get creative! Some examples of market-ready Signature Maple Experiences include:

- Overnight accommodation packages that include a maple component
- Visiting a brewery to sample and purchase a maple inspired beer
- Visiting a coffee roastery to sample and purchase maple inspired coffee beans
- Creating a maple inspired table d'hôte menu at your restaurant
- Creating a maple inspired dessert menu
- Highlighting your maple inspired baked goods
- Maple inspired candle arrangements or lifestyle products

**Think of our Signature Maple Experience program as a promotional tool. You provide the experience, and we market your experience to locals and tourists alike, encouraging foot traffic to your place of business!**

Your proposed experience must incorporate 100% pure maple syrup in order to qualify as a Signature Maple Experience, and you must use local maple syrup, defined as maple syrup that is made in Ontario (Ontario Maple Syrup Producers Association).



# TRAIL

**MARCH 13 - APRIL 29, 2017**

## **Muskoka Maple Trail Participation Includes:**

All Signature Maple Experiences will be featured:

- On the MuskokaMaple.ca. We expect 10,000 page views over the course of the campaign, creating brand awareness, and a fantastic marketing opportunity for your business to draw people into your establishment
- On the Signature Maple Experiences digital map. Using Google Map technology, we are able to create a map that enables users to search out your experience in real time on their smartphones, and use GPS to get directions right to your doorstep!
- On the official printable Muskoka Maple Trail Map, for folks that like to make travel plans with printed collateral

To ensure maximum exposure, please confirm your participation by  
Friday, March 3, 2017.

Please return completed applications by email to:

[jmulligan@muskokatourism.ca](mailto:jmulligan@muskokatourism.ca)

Fax: (705) 689-9118

For more information please contact:

Jordan Mulligan, Muskoka Tourism Marketing Manager

[jmulligan@muskokatourism.ca](mailto:jmulligan@muskokatourism.ca)

1-800-267-9700

# APPLICATION

## 2017 Muskoka Maple Festival & Maple Trail Vendor Order Form

A limited number of vendor booths will be offered to vendors, merchants and artists. *Preference* will be given to OMSPA, MTMA, Chamber, Huntsville Art Society & Muskoka Arts and Crafts members who create one of a kind 'Maple' pieces that are for sale.

Type	Size	#	Price	Total
Maple Trail & Festival	10x10	_____	@ \$250 (Save \$50)	\$_____
Outdoor Space (Festival)	10x10	_____	@ \$150	\$_____
Indoor Space (Festival)	10x10	_____	@ \$150	\$_____
Maple Trail	10x10	_____	@ \$150	\$_____
			Sub Total	\$_____
			HST 13%	\$_____
			<b>Total Enclosed</b>	<b>\$_____</b>

- Application must include full payment by cheque made payable to the Huntsville/Lake of Bays Chamber of Commerce. Payments will be deposited on day of acceptance.
- Please submit photos of your products with your application (to be used for marketing purposes).
- Please include your business name on the cheque. Cheques will be returned to unsuccessful applicants.
- Muskoka Maple Festival will make an effort to limit specific vendor services, however there is no guarantee of exclusivity. Space is provided on a first come first served basis.
- Please supply proof of insurance with your Festival application, naming The Town of Huntsville & the Huntsville/Lake of Bays Chamber of Commerce, as additional companies insured with \$2 million liability.

# Muskoka Maple Festival - Vendor Application and Contract

Please read all the terms and conditions provided in this package. The vendor agrees to all the terms set forth. This application shall become a binding contract only upon acceptance and confirmation by Muskoka Maple Festival. Vendor must sign and date to complete the application. You will be notified of your acceptance by a receipt issued and emailed after processing is complete.

I have read, understand and agree to all the terms and conditions

Name: \_\_\_\_\_

Business Name: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ Postal: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Total Payment Included: \$ \_\_\_\_\_

Photos of product included

Copy of Insurance included

Please Provide Your Maple Source: \_\_\_\_\_

Vendor Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Muskoka Maple Festival  
Signature: \_\_\_\_\_



# Muskoka Maple Trail Application Form

## Payment Information

Please note, the Signature Maple Experiences program is a partnership between Huntsville / Lake of Bays Chamber of Commerce and Muskoka Tourism. All invoices will be distributed by the Huntsville / Lake of Bays Chamber of Commerce.

Name: \_\_\_\_\_

Business Name: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ Postal: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

## Signature Maple Experience Listing Information

This information is what will be visible to the consumer.

Business Name:

Signature Maple Experience Copy: 75 – 125 words long. Give a snapshot of what your Signature Maple Experience is to entice the consumer to visit your establishment.

Availability: We understand that not all Signature Maple Experiences will be available for the entire duration of the campaign, March 13 – April 29. Please let us know any restrictions.

